

## CCSF Candidate Questionnaire - Ben Kaplan

1. **Providing more custodial classes and Vocational English as a Second Language programs for limited-English proficient jobseekers and ensuring that there are more classes so that people can schedule flexibly.**
  - Support
  - Oppose
  
2. **Working with CityBuild Academy to provide Vocational English as a Second Language programs to allow limited-English proficient jobseekers in the impacted Chinatown community to gain access to CCSF workforce development opportunities.**
  - Support
  - Oppose
  
3. **Expanding language assistance in CityBuild Academy to include Chinese language assistance.**
  - Support
  - Oppose
  
4. **Increasing funding for Vocational English as a Second Language (ESL) programs at CCSF in order to resume ESL classes to pre-pandemic levels, have more classes scheduled during the weekends, and to have more Vocational ESL programs for the Chinese LEP community (and/or ensure that they include Chinese language assistance.)**
  - Support
  - Oppose
  
5. **Developing balanced work-study opportunities for CCSF students to earn a living wage while studying.**
  - Support
  - Oppose

**6. Allocating additional resources to provide smaller class sizes, especially for English as a Second Language instruction.**

- Support

- Oppose

**7. Advocating and allocating resources to preserve Cantonese classes at CCSF.**

- Support

- Oppose

**8. Any notes or explanations for how you answered above?**

I'm a strong supporter of all efforts to expand access to Chinese language assistance and English as a second language. My approach to higher education policy is informed by my background: As a Chinese-American — the maternal side of my family comes from Guangdong province — I worked as an inspirational and motivational speaker in the Asian community, delivering live presentations to more than 300,000 students at high schools and colleges nationwide.

**9. What will you prioritize to ensure the health, success, and longevity of the CCSF Chinatown North Beach campus?**

I believe that we need to transform City College Chinatown into a real community hub—instead of just being a "branch campus." A community hub means that City College Chinatown would become a central gathering place for individuals with shared interests, goals, and geographic proximity. It would become a place to foster collaboration, communication, and collective action—for the Chinese community, broader Asian community, and all San Francisco residents. To ensure the health, success, and longevity of the CCSF Chinatown, we need to make it an important resource in our community.

**10. What are your goals to increase enrollment at the Chinatown campus?**

We need to ensure that CCSF Chinatown is a home for fresh high school graduates, new immigrants, ESL students, and working parents alike. We can reignite declining enrollment by tailoring outreach to each type of City College student — instead of the “one-size-fits-all” approach that is currently employed (by sending everyone a course catalog in the mail). We need specific communication and focus on each of the groups

mentioned above with different messages for each group on why they should enroll and take classes at CCSF Chinatown.

**11. How will you ensure stabilized funding for CCSF Chinatown campus in the next few years?**

As a higher education budget expert and research economist, I've been working on funding issues for the past 25 years. The best way to ensure stabilized funding for the CCSF Chinatown campus is to make sure it's being fully utilized. Currently, weekday hours are very limited and there is virtually no weekend use — despite the campus having the best location of all CCSF branch campuses. So we've got to immediately increase Chinatown campus usage to make it clear that it's critical to CCSF's future plans.

From a broader perspective, we need to achieve permanent financial stability by ensuring annual balanced budgets and ample financial reserves—equal to the state community college chancellor's recommendation of two months' worth of general operating expenses on hand. If the entire college is more stable, CCSF Chinatown will be as well.

**12. If elected to the City College Board of Trustees, what will be your top three priorities and how will you implement change?**

Here's my 5-point plan:

1. BOOST CITY CAREER PIPELINES Let's create pipelines of critical city workers like police officers, drug counselors, and mental health professionals.

2. ATTAIN FINANCIAL SECURITY Let's ensure annual balanced budgets and ample financial reserves equal to 2 months of general operating expenditures.

3. IGNITE SCHOOL ENROLLMENT Let's spark more enrollment by tailoring outreach to each type of student — from degree candidates to adult lifelong learners.

4. BUILD COMMUNITY HUBS From City College Chinatown to the Mission campus, let's transform City College campuses into local community resource hubs.

5. ELEVATE STUDENT OUTCOMES Let's expand university partnerships, job placements, and lifelong learning options by mirroring the best from other schools.

I believe I can deliver on this plan because I'm a Harvard-trained economist (financial experience), San Francisco political columnist and podcast host (government experience), and Asian-American organizer (community experience).

---

### 旧金山市立大学 候选人问卷 - Ben Kaplan 班勇杰

1. 为英语能力有限的求职者提供更多清洁与设施维护训练课程,以及职场英语作为第二语言课程,确保有更多课程开设,让求职者灵活安排时间。
  - 支持
  - 反对
2. 与城市建设学院(CityBuild Academy)合作,提供职场英语作为第二语言(ESL)课程,让受疫情影响的华埠社区里英语能力有限的求职者能够获得旧金山市立大学的工作发展机会。
  - 支持
  - 反对
3. 扩大城市建设学院(CityBuild Academy)的语言协助服务并加入中文服务。
  - 支持
  - 反对
4. 增加旧金山市立大学职业英语作为第二语言课程的资金,让课程恢复到疫情前的水平,在周末安排更多课程,为华埠英语能力有限的社群提供更多职场英语作为第二外语课程(以及/或确保学院内有中文语言协助)。
  - 支持
  - 反对
5. 为旧金山市立大学学生开发兼顾工作与学习的机会,让他们就读期间能够赚取赚取足以维持生活的工资。
  - 支持

- 反对

6. 分配额外资源以提供较小规模的课程,特别是英语作为第二语言的教学。

- 支持
- 反对

7. 推动且调配资源以保留旧金山市立大学的粤语课程。

- 支持
- 反对

8. 对于上述回答,您有没有什么说明或解释?

我非常支持所有有益于扩展中文辅助与英语作为第二语言服务的措施。我对高等教育政策的想法来自我的背景:作为一个华裔美国人(我母系家族来自广东)我曾在亚裔社区当过励志讲师,在全国的高中和大学为超过30万名学生做过现场演讲。

9. 您将优先考虑哪些事项,来确保旧金山市立大学华埠北岸区分校的良好运作,成功和长期发展?

我认为我们需要把市立大学华埠分校变成一个真正的社区枢纽,不只是个"分校"。社区枢纽意指市立大学华埠分校会成为有共同兴趣、目标和位置相近的人聚在一起的地方。它会成为一个促进合作、交流和集体行动的地方,为华人社群、更广大的亚裔社群和所有旧金山居民服务。为确保市立大学华埠分校健全、成功和长久发展,我们须让它成为我们社区的重要资源。

10. 您有什么计划来增加华埠校区的入学率?

我们必须确保市立大学华埠分校能同时成为高中刚毕业的学生、新移民、英语作为第二语言课程学生和在职父母的家园。我们可以为各种类型的市立大学学生量身定做宣传,来重新激起下降的入学率,而不是目前这种"千篇一律"的方法(即给每个人都寄一本课程目录)。我们需要与上述的每个群体分别进行精准的沟通和关注,并给每个群体不一样的信息,告诉他们为什么应该来市立大学华埠分校注册与上课。

11. 您将如何确保旧金山市立大学华埠校区在未来几年内获得稳定的资金?

作为一个高等教育预算专家和经济研究家,我已经研究资金议题25年了。确保市立大学华埠分校资金稳定的最好方法,就是确保学校被充分利用。虽然这个校区在所有市立大学分校中是位置最好的,目前工作日的使用时间很有限,周末几乎没人使用。所以我们必须马上增加华埠校区的使用率,让大家清楚地看到它对市立大学未来计划有多重要。

从更广的角度看,我们需要让每年预算平衡并准备足够的财务储备,来实现长期的财务稳定。这个储备应该等于州立社区学院院长所建议的两个月一般运营开支。如果整个市立大学更稳定,华埠分校也会更稳定。

12. 如果当选为旧金山市立大学董事会成员,您的三大优先事项是什么,您将如何进行改变?

我的五点计划如下:

1. 提升城市就职管道:让我们为警察、戒毒顾问与心理健康专业人员等重要的城市工作者创造就职管道。
2. 实现财务健全:让我们确保每年预算平衡,并准备相当于2个月一般运营开支的充足财务储备。
3. 激发学校招生:让我们为各种类型的学生量身定做宣传,来吸引更多人入学,范围从想拿学位的学生到希望终身学习的成年人都包含在内。
4. 建立社区枢纽:让我们把市立大学的校区,从市立大学华埠分校到使命(Mission)分校,都变成当地社群资源中心。
5. 提高学生成果:让我们学习其他学校的最佳做法来扩大与大学的合作、增加就业机会和提供更多终身学习选择。

我确信我能实现这个计划,因为我是哈佛训练的经济学家(有财务经验),旧金山政治专栏作家与播客主持人(有政府经验),以及亚裔美国人组织者(有社区经验)。